

**ITXX**

INCLUSIVE TECH EXPO

**NOVEMBER 1ST - 3RD**

The **Inclusive Tech Expo** is a three-day event inviting attendees to experience a dynamic lineup of speakers covering the latest trends & insights in tech careers and business.

The goal is to foster a community of tech leaders, professionals, and business owners in Rock Hill and its' surrounding regions.

This event is presented by the **City of Rock Hill** in partnership with **The Black Economic Leadership League (B.E.L.L.)**

## 2020 Event Highlights

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100+ Attendees

6 Corporate Sponsors

Keynotes from –

**DJ Jazzy Jeff**, Actor & Celebrity DJ & **Jewel Burks Solomon**, Head of Google for Startups

**ITX**

# BIGGER & BETTER



Since the inaugural Inclusive Tech Expo, there has been a growing emphasis on developing the next generation of tech talent and entrepreneurs. To better serve the ITX attendees, we've designed this year's Expo with a focus on -

- Developing and recruiting tech talent
- Building an inclusive business community
- Furthering equity & inclusion using data-driven solutions

NEW THIS YEAR

ITX

EXECUTIVE

DESIGNED FOR DECISION MAKERS

## DAY 1 -

12 PM

### **ITX Keynote + Kickoff**

Creating Inclusion Through Data  
w/ Malobi Achike, Founder +  
CEO of DEI Directive

5:30 PM

### **Kickoff Networking Mixer**

w/ Carolina Crypto Collab and  
Level One Gaming &  
Technology

## DAY 2 -

12 PM

### **ITX Executive Session**

Recruiting the Next Tech  
Workforce w/ Lexi B., Chief of  
Staff @ Twitter

7 PM

### **Entering the Tech Field**

Recruiter Panel w/ Develop  
Carolina

## DAY 3 -

12 PM

### **ITX Executive Session**

Investing in the Next Tech  
Leaders w/ SC Department of  
Commerce, Office of Innovation

7 PM

### **The Business of Tech**

Entrepreneur Panel w/ Brooke  
Daniels, Portfolio Director @  
Salesforce Ventures

# EVENT SCHEDULE

# ITX

# ITX SOCIAL

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In addition to the formal event sessions, this year's Expo will utilize social media to continue the conversation and further engage with attendees. This will include components such as -

- Instagram Live Sessions w/ Tech Professionals & Entrepreneurs
  - Sponsored By: CareerVillage
- Job Announcements from Sponsors
- Sharing Session Quotes and Collecting Feedback

## ITX Student

3-Day Access Pass

Exclusive Giveaways

**\$19**

## ITX Professional

3-Day Access Pass

Submission in ITX  
Resume Database

Exclusive Giveaways

**\$29**

## ITX Executive

3-Day Access Pass

ITX Executive Session  
Access

Exclusive Giveaways

**\$49**

**Group Pricing Available for Student & Professional Passes**

Email [info@inclusivetechexpo.com](mailto:info@inclusivetechexpo.com) for more information.

# SPONSORSHIP OPPORTUNITIES

## **TITLE SPONSOR**

10 ITX Executive Passes

50 Professional Passes

Expo Session

Included as Title Sponsor on All Event Advertising

Access to Resume Book

**\$10000**

## **EQUITY SPONSOR**

10 ITX Executive Passes

50 Professional Passes

Panelist Selection

Included in All Event Advertising

Access to Resume Book

**\$5000**

## **INCLUSION SPONSOR**

5 ITX Executive Passes

25 Professional Passes

Included in All Event Advertising

Access to Resume Book

**\$2500**

## **DIVERSITY SPONSOR**

1 ITX Executive Pass

5 Professional Passes

Listed on Website & Social Media

**\$1000**

## **INNOVATION SPONSOR**

5 Professional Passes

Listed on Website & Social Media

**\$500**



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**NOVEMBER 2022**